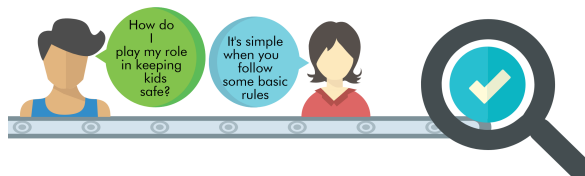


1. Be safe

Consider using models or illustrations for promotional / advertising purposes.



Is it OK if..

2. Consent



Obtain permission from the child's parent/guardian prior to taking the images of a child or young person. Ensure that all concerned are aware of the way in which the image is to be used and how long the image will be displayed.

3. Safeguarding

If an image is used avoid naming the child. If this is not possible avoid using both a first name and surname.



Avoid displaying personal information such as residential address, email address or telephone numbers if images are being posted on websites or distributed in publications.

Do not display information about hobbies, likes/dislikes, school, etc as this information has the potential to be used as grooming tools by offenders or other persons.



4. Best fit

Only use appropriate images of the child, relevant to the sport or activity, and ensure that the athlete/child is suitably clothed. Images of athletes participating in sports or activities that involve minimal clothing (e.g. swimming and gymnastics) or unusual body positions/poses could potentially be misused.

5. Technology aware

Reduce the ability for direct copying of pictures from a website to another source (i.e. disable the 'right mouse click' function).



6. 3rd Parties

Clearly outline in a written contract to photographers who are contracted or paid to take photos, who will retain the images taken, include arrangements made for negatives, digital file and proofs and outline any restrictions for use and sale.



7. Point of contact

Provide details of who to contact and what to do if concerns or complaints of inappropriate image use are raised.

