

**THE RISKIEST THING WE CAN
DO RIGHT NOW IS NOTHING**

7 THINGS TO GET ON WITH

Preparing for post COVID-19

EMBED CORE VALUES

Community connection is vital

Don't abandon your core values - reinforce them - people will connect and come back to a club they value.

CONSIDER NEW MEMBERSHIP MODELS

**There will be less money
around**

Seriously look at your membership models - don't let cost be a barrier in the future

SUPPORT YOUR SPONSORS

Keep in contact

Be prepared to renegotiate agreements - sponsors have tough times too.

MENTAL HEALTH

Look after each other

It's been a very difficult time - sport will play an important part in the recovery. Let's rebuild with a renewed focus on mental health.

STAY CONNECTED

Stay in touch with members

Use social media - provide updates - set challenges - help your tribe keep fit - use video...

UPDATE POLICIES AND CODES

Get your processes in place

Get together online and update your policies and codes - make the most of your time

PLAN FOR SUSTAINABILITY

Rely on yourself

Think about how your club will survive if something like COVID-19 came around again - but let's hope it never does!!!

